



Planting Hope Secures New Distribution for Mozaics™ Real Veggie Chips Into Saker ShopRite Stores

- *Mozaics™ Real Veggie Chips will be distributed into 28 Saker ShopRite stores located across key Eastern U.S. markets, including Connecticut, Delaware, Maryland, New Jersey, New York (including Metro New York), and Pennsylvania*
- *Three Planting Hope brands, Hope and Sesame®, RightRice®, and Mozaics™, have been selected to be featured in the Pop Up Grocer installation in Washington, DC, from May 6– June 5*

CHICAGO, IL and VANCOUVER, BC / ACCESSWIRE / April 28, 2022 – The Planting Hope Company Inc. (TSXV: MYLK) (FRA: J94) (“Planting Hope” or the “Company”), a plant-based food and beverage company focused on producing the world's most nutritious and planet-friendly products, is expanding its Mozaics™ Real Veggie Chips product line to 28 Saker ShopRite stores across the United States. Saker ShopRite will be carrying three flavors of Mozaics™ Real Veggie Chips non-GMO flavors (Sea Salt, BBQ, and Salsa) in 3.5oz bags, which will be available at Saker ShopRite stores beginning the week of May 2, 2022, adding 84 total distribution points for the brand.

Saker ShopRite is a member of Wakefern Food Corp., the largest retailer-owned cooperative in the United States, comprising 50 member companies that independently own and operate 362 retail supermarkets under the ShopRite, Price Rite Marketplace, The Fresh Grocer, Dearborn Market, Gourmet Garage, and Fairway Market banners. Saker ShopRite is the largest single member of Wakefern Food Corp.

“We are excited to introduce Mozaics™ Real Veggie Chips to Saker ShopRite customers – delicious, popped potato chips featuring real veggies as the #1 ingredient, bringing protein and fiber to the snacking experience,” said Julia Stamberger, CEO and Co-founder of Planting Hope. “Distribution into Saker ShopRite stores provides us access to some of the highest-volume grocery stores in the Northeast and establishes strong presence for Mozaics™ in key markets, including metro New York City. This new distribution channel supports our strategy of building strong relationships with key distributors, cooperatives, and grocery retailers that share our values and commitment to sustainability.”



Mozaics™ Real Veggie Chips

- #1 ingredient = real veggies
- Popped (not fried!) and full of flavor
- Flavors include Sea Salt, BBQ, and Salsa, plus new Sour Cream & Onion, White Cheddar, and Spicy Buffalo (shipping to retailers in Q3 2022)
- 3g of plant protein and 3g of dietary fiber per serving
- No cholesterol or trans fats; half of the fat in kettle potato chips or veggie straws
- Certified Kosher
- Certified Gluten-Free
- Vegan
- Non-GMO Project Verified
- Packaged in sustainable NEO Plastics packaging film, which can be disposed of in any waste stream and degrades quickly in landfills, releasing a harvestable biogas energy source

Pop Up Grocer to Feature Planting Hope Products in Washington, DC

Pop Up Grocer, a self-defined 'pop up' destination where shoppers discover new products from start-up and emerging companies, will travel to Washington, DC in May and feature nine Planting Hope products, including:

- Three Hope and Sesame® Sesamemilk flavors: Unsweetened Vanilla, Chocolate Hazelnut, and Barista Blend; Barista Blend will also be sampled in-store
- Three flavors of Mozaics™ 3.5oz bags: Sea Salt, BBQ, and Salsa
- Three RightRice® flavors: Cilantro Lime, Mediterranean, and Roasted Garlic Risotto

Details of the Pop Up Grocer in Washington, DC:

- Date: May 6 to June 5, 2022
- Time: Operating daily from 10 AM to 7 PM
- Location: 1262 5th Street NE, Washington, DC

About Mozaics™

[Mozaics™](#) Real Veggie Chips deliver a tasty crunch that you can feel great about with 3g to 4g of plant protein per serving and 2-3g of dietary fiber. Our #1 ingredients are veggies you can see in each popped chip with flavors including Sea Salt, BBQ, and Salsa. Big taste, big nutrition, guilt-free – now that's a REAL

veggie chip. Mozaics™ comes in 0.75oz. and 3.5oz. sizes and in the United States can be purchased at online retailers including Amazon, QVC, HiveBrands.com, and the brand's own website, mozaicschips.com, plus wholesale distributors including KeHE, Faire.com, and Tundra.com. In Canada, Mozaics™ is currently available for wholesale purchase through Ecoldeas and direct to consumers at Ecoldeas.ca. Mozaics™ has been recognized as NEXTY 2020 Finalist, Best New Salty/Savory Snack; as Mindful Food Awards/Best Veggie Chip; and as a Snaxpo Finalist.

About The Planting Hope Company Inc.

Planting Hope develops, launches, and scales uniquely innovative plant-based and planet-friendly food and beverage brands. Planting Hope's award-winning and cutting-edge products fill key unmet needs in the skyrocketing plant-based food and beverage space. The Planting Hope brand family includes Hope and Sesame® Sesamemilk, RightRice® Veggie Rice, Mozaics™ Real Veggie Chips, and Veggicopia® Veggie Snacks. Founded by experienced food industry entrepreneurs, Planting Hope is a women-managed and woman-led company with a focus on nutrition, sustainability, and diversity. For more information visit: www.plantinghopecompany.com.

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Forward-Looking Statement

This news release contains "forward-looking statements" or "forward-looking information" (collectively referred to hereafter as "forward-looking statements") within the meaning of applicable Canadian securities legislation. All statements that address activities, events, or developments that the Company expects or anticipates will, or may, occur in the future, including statements about the Company's ability to execute on its goals, the timing pertaining to these goals the potential demand for the Company's products, the timing and success of anticipated product launches and distribution of the Company's products, and the Company's business prospects, future trends, plans and strategies. In some cases, forward looking statements are

preceded by, followed by, or include words such as "may", "will," "would", "could", "should", "believes", "estimates", "projects", "potential", "expects", "plans", "anticipates", "continues", or the negative of those words or other similar or comparable words. In preparing the forward-looking statements in this news release, the Company has applied several material assumptions, including, but not limited to, the assumption that demand for the Company's product will be sustained or increase in accordance with management's projections, that the Company's current business objectives can be achieved and that its other corporate activities will proceed as expected, and that general business and economic conditions will not change in a materially adverse manner. Although the management of the Company believes that the assumptions made and the expectations represented by such statements are reasonable, there can be no assurance that any forward-looking statement herein will prove to be accurate. Forward-looking statements involve known and unknown risks, uncertainties, and other factors which may cause the actual results, performance, or achievements of the Company to be materially different from any future results, performance, or achievements expressed or implied by such forward-looking statements. Although management of the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking information, there may be other factors that cause results not to be as anticipated, estimated, or intended. Risks and uncertainties applicable to the Company, as well as trends identified by the Company affecting its industry can be found in the Company's annual information form dated January 6, 2022 and the Company's continuous disclosure record available on SEDAR at www.sedar.com. Such cautionary statements qualify all forward-looking statements made in this news release. The Company undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise, except as required by applicable law.